

Case Study 21

Interproof®

for Creatives and Marketing Print-identical prototypes Proofing Prototypes

The challenge

Fabricate prototypes as samples for a presentation or testing purposes. Color accuracy and the haptic have top priority. Spot colors, a hot/cold foil look and coatings are part of the layout. These are difficult to produce in small batches.



Our solution

The printout is executed on a variety of calibrated substrates using GMG proof software. We ensure color accuracy with a certified proof. The printouts produced on the desired substrate are converted into samples.



The result

Samples such as bags, labels, sleeves, cardboard packaging or tube dummies can be presented to your customer perfectly and true to color as a print-identical prototype.



DUMMY-SERVICE

for

granola bars, bonbons,
cookies, pasta, soups,
yogurts, beer bottles,
toothpaste tubes,
household cleaners,
cream jars, diapers,
cigarettes, milk drinks,
baby food, shampoos,
hairspray cans, razors,
sausages and cold cuts,
cheese, chocolate bunnies,
chocolate Santa Clauses,
liqueurs, cat food,
detergents, margarine,
beer glasses, medications

and last but not least ...
your product.

Contact us for information without obligation. We're happy to assist you, also for last-minute deadlines.

Your Interproof Team
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